



stakeholdermap.com

Project Management, project planning, templates and advice

60 ways to Engage your Stakeholders

Looking for ways to engage with your stakeholders? Here are 60 ideas including: face to face methods, online tools, social media and printed materials. Surprisingly a lot of ways to communicate with your stakeholders don't cost anything, but time.

Advisory committees

Blog

Business Messaging Software (LivePerson, Zendesk, INTERCOM)

Chat and Instant Messaging (WhatsApp, Facebook Messenger)

Conferences/large meetings

Consultations (public consultation periods or events)

Displays and exhibits

Door knocks

Email

Facebook including ads

Focus groups

Formal memos

Forums

Games

Google +

Google groups

Hoardings (construction site perimeter fences)

Infographics

Information hotline

Instagram

Interviews - 1 to 1s

leaflets

Letters (addressed)

Linkedin Companies

Linkedin Groups

Listening post/surgeries

magazines

Media / news items

Meetings

Memes

memos

newsletters

One-off Circulars/leaflets/newsletter

Online collaboration

Online video

Open house/open day

Petitions

Phone calls

Podcast

Polls

Posters / signs / banners

Project meetings/briefings

Public meetings

Questionnaires
Section/article in existing circular/leaflet/newsletter
Skype calls or similar
Social media
Socialising/corporate hospitality
Surgeries for individuals with specific questions
Surveys
Teleconferencing
Twitter including ads
Video conferencing
Videos
Walking tour/site tour
Webinars
Websites
WhatsApp
Workshops and focus groups
You tube or Vimeo

Stakeholder Engagement resources

[5 key ways to engage with stakeholder](#)

[How to guide to Stakeholder Engagement](#)

[5 tips on presenting to Stakeholders](#)

[Get a list of questions to help you Identify your Stakeholders.](#)

[Get a list of questions to help you Analyse your Stakeholders.](#)