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*[COMPANY OR PROJECT LOGO]*

[PROGRAM NAME]

## PROGRAM VISION STATEMENT



### VERSION CONTROL

Version	Change Description	Modified By	Date

### RELATED DOCUMENTS

Document	Description	Location

### DISTRIBUTION AND APPROVALS

Name	Role	Approval	Approval Date
	Steering Group		
	Programme Sponsor		
	Programme Manager		
	Key Business Leads		





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## OVERVIEW

This document is designed to communicate the end goal of the Programme. It encapsulates our understanding of the **[company name]** current and future business requirements. It will form the basis for the outcomes and delivered benefits for the programme.

## BUSINESS CONTEXT (CURRENT STATE)

<<Provide an overview of the current state of the companies business. This might be well supported by a simple architecture diagram and/or organization chart>>

## BUSINESS GOALS

<<Document the goals that the company wants to achieve. These should be specific for the company rather for example 'become world leader in the provision of x'.>>

## PROGRAMME VISION (FUTURE STATE)

<<Describe how the companies organization will look, feel, operate, respond once their vision is achieved. This can be thought of as an artists impression of the desired future state. For example:

*"A Company will be the world leader in fashion retail. Seen as a trailblazer in both innovation and design they lead the world in quality affordable fashion. Their staff are highly knowledgeable and highly loyal. Their award winning customer service department is recognized as a the best of breed and their COO is regularly requested to speak at conferences and seminars within the industry" >>*

## CONSTRAINTS AND LIMITATIONS

<<Exclusions or constraints that will apply to this programme of work e.g. x 3<sup>rd</sup> party systems must be in place, product upgrades must be completed etc.>>



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## HIGH LEVEL PROGRAMME SCOPE

<<A high level view of what the programme may deliver. If possible a deliverable or project list.>>