



Retail Stakeholders

For shops, supermarkets, malls, shopping centres etc.

Internal Stakeholders
Auditing
Adjudicators (e.g. Groceries Code Adjudicator)
C-Level
Community Champions (Tesco)
Employees
Facilities/ Real Estate teams
Finance
Human Resources
IT departments (networking, security etc).
Legal
Loss prevention (department or function)
Marketing
Outsourcers/outsourced departments
<u>Project Teams</u>
Program Teams
Public Relations
Social media team
Staff
Store Operations
Supply Chain (department or function)
Store/shop level internal
Contract holders (e.g. outsourced elements of store maintenance, security, cleaning etc)
Manager
Security officers
Store cleaners
Store employees
Store maintenance
External stakeholders
Activists (e.g. pressure groups)
Auditors



Buying Groups
Celebrity endorsements
Charities partnered with or supporting (Soil Association, Oxfam)
Competitors
Consumer groups
Consumer organisations
Creditors
Customers
Debtors
Enforcement bodies e.g. Serious Fraud Office
Environmental groups/agencies
Ethical groups (e.g. ethical consumer)
European Union bodies (e.g. European Waste compliance scheme)
Fairtrade
Government agencies
Government central
Initiatives that retailer is a member of (e.g. Better Cotton Initiative)
Investors
Lobby groups (Eurocommerce World Economic Forum)
Logistics supplier
Members (e.g. co-operative food group)
NGOs (Rainforest Alliance)
Nonprofits
Pressure Groups (e.g. PETA)
Rainforest Alliance
Regulators
Retail groups (e.g. British Retail Consortium)
Retail Industry Leaders Association
Shareholders
Soil Association
Sponsorships
Standards agencies
Suppliers
Supply chain workers
Third party Intermediaries (broker websites, comparison sites)
Welfare Groups (e.g. WWF)
Wholesalers
Store level external
Local authorities



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Stakeholder Analysis, Project Management, templates and advice

Local charities / local schools
Local interest groups
Local people
Local police
Local rescue services
Neighbourhood Action Groups
Neighbourhood Watch
Store location owner /owner of lease (e.g. shopping centre or mall owner)

See also [Community Stakeholder List](#), [Stakeholders in Data Analytics](#), [Stakeholders in Hospitals](#), [Examples of Stakeholders in Healthcare](#), [ITIL stakeholders](#), [IT project stakeholder mindmap](#), [IT project stakeholder list](#), [ecommerce stakeholder list](#), [Retail Stakeholders](#) and [Structured Settlement stakeholders](#).